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Press Release

New company called Wastebox Germany introduced innovative business model at the NordBau

From 5 to 9 September 2018, newly founded Wastebox Deutschland GmbH is showing its innovative business model for efficient recycling logistics at the NordBau trade fair. With its app, Wastebox Deutschland GmbH - a merger between Veolia and Pink Robin GmbH, a subsidiary of Saubermacher – revolutionizes waste management industry in Germany.

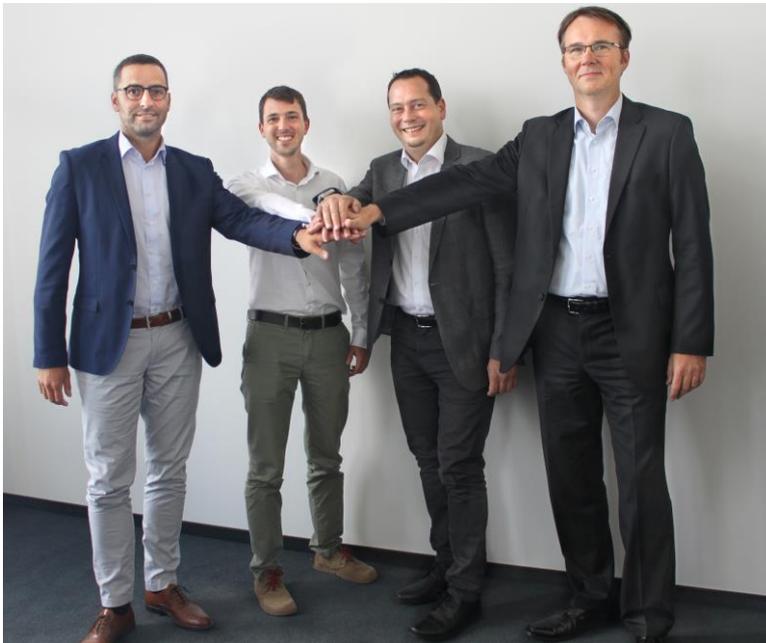
Wastebox.biz is the name of an app with which (construction) companies can simply, swiftly and transparently organise their construction site waste using a smart phone. With it, you can order the right skip for your construction site in minutes while orders are transmitted directly to available and favourably located drivers. Thus, wastebox.biz offers reliable waste disposal in a matter of minutes. “Integrating Wastebox Deutschland GmbH into the Veolia Group, we expand our competence in the disposal business and widen the range of our services which is increasingly focused on digital waste management,” underlines Guido Adomßent who serves as Veolia’s Sales Manager and – together with Jörn Nehmzow – as the General Manager of Waste Box Deutschland GmbH.

Besides the app, customers can make use of an additional web portal which can be used to provide orders, construction site details, disposal costs and delivery notes in real time. The benefits are quickly listed: high level of efficiency thanks to automated processes, high utilisation at fair terms as well as fast and reliable service with a high degree of flexibility. This is disposal 2.0.

With this app, Wastebox Deutschland GmbH – a merger between Veolia and Pink Robin GmbH, a subsidiary of Saubermacher – now presents itself for the first time on the German market. In Austria, the wastebox.biz platform has been in existence for more than two years

and is since continuously developed further to better meet the wishes of customers and partners. In this time, wastebox.biz has managed to create a network consisting of more than 50 disposal partners and within a few months established the largest fleet of disposal vehicles without owning a single lorry themselves. For this achievement, wastebox.biz was awarded the Austrian Logistics Award by Verein Netzwerk Logistik (VNL) in June of 2018.

In the future, this online platform is supposed to become the leading solution for construction site disposal and thus contribute to the creation of digital construction sites. Thanks to the partner model, participating local and regional disposal companies benefit from larger order volumes and increased utilisation of their fleets. Additionally, it optimises logistics, reduces traffic volumes and thus lowers CO₂ emissions.



Guido Adomßent/ Managing Director Wastbox Deutschland GmbH, Stefan Klanner/ Managing Director Pink Robin GmbH, Michal Vollman/ Managing Director Pink Robin GmbH, Jörn Nehmzow/ Managing Director Wastebox Deutschland (from left to right, Picture Rights Veolia)

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Saubermacher

für eine lebenswerte Umwelt

About Saubermacher

Saubermacher Dienstleistungs AG is an international disposal and recycling company, whose headquarters are located in Feldkirchen near Graz. The family business was established in 1979 and is a competent partner for approx. 1,600 municipalities and over 40,000 companies. The company has around 3,050 employees in Austria, Germany, the Czech Republic, Slovenia, Hungary and the United Arab Emirates. The company is a leader in the sector of battery recycling and with their “Zero Waste” vision, pursues the objective of processing all materials at the end of their lifecycle in such a way that an increasing percentage of the original material can be recycled and fed into an (almost) never-ending cycle. You can find more information at www.saubermacher.at.

About Veolia

The Veolia Group is the international benchmark for optimised resource management. Employing more than 169,000 people on five continents, the Veolia Group designs and implements solutions in the fields of waste water as well as waste and energy management in the spirit of sustainable community and economic development. With three fields of activity that complement each other, it improves access to resources as well as their protection and renewal. In 2017, the Veolia Group has ensured drinking water supply for 96 million and wastewater disposal for 62 million people, produced almost 55 million MWh of power and disposed of 47 million tons of waste. The consolidated annual turnover of Veolia Environnement (Paris Euronext: VIE) was 25.12 billion Euros in 2017.

In Germany, Veolia employs some 12,400 employees at about 300 locations and its affiliated companies. Partnering with communities, they serve more than 13 million people. Adding to this are tailored services for private and commercial customers, retail and industrial companies. In its three fields of business, Veolia generated an annual turnover of 1.8 billion Euros in Germany alone. Visit us at www.veolia.de or follow us on Twitter.

About Wastebox Deutschland GmbH

Developed by the Austrian recycling company Saubermacher, the international environmental corporation Veolia now introduces the wastebox.biz platform in Germany for the first time. It is available as an app for iOS and Android and additionally as a web portal.

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The objective is to establish the platform as the leading solution for construction site waste disposal management by means of a franchise system and partner concept. More detailed information can be found at www.wastebox.biz and bit.ly/wasteboxbiz

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